

CANADA DATA

What Matters Most in Life

Canadians say that family matters. Canadians want most to have a happy family lives, more than one half (55%) of those surveyed say is what matters most in life. Low on the list of things that matter most in life: to be faithful to religion and to have a job.

What would you say matters the most in life? I will read a list and ask you to tell me the two things that matter the very most in life.

To have a happy family life	55%
To have good health	52%
To live in freedom	26%
To have a good standard of living	14%
To live in a country where there is not war	14%
To live in a country without violence and corruption	13%
To have a job	9%
To get an education	8%
To be faithful to my religion	6%
Don't Know	2%

I will now read the list again, but this time I would like to ask you which are the two things that matter least in life?

To be faithful to my religion	45%
To have a job	21%
To have a good standard of living	18%
To get and education	18%
To live in a country with out violence and corruption	16%
To live in a country where there is not war	14%
To live in freedom	5%
To have good health	3%
To have a happy family life	3%
Don't Know	39%